

**Pre-Enrollment Information / Right to Know
Royal Oak and Utica Campus**

For additional pre-enrollment information please see the Consumer Information document for the Institute.

Licensing Requirements in Michigan

- Cosmetology graduates completing 1500 hours and all course work and fulfilling Satisfactory Academic Progress requirements may take the state board exam to receive a cosmetology license in Michigan.
- Esthetics graduates completing 600 hours and all course work and fulfilling Satisfactory Academic Progress requirements may take the state board exam to receive an esthetics license in Michigan.
- Manicuring graduates completing 600 hours and all course work and fulfilling Satisfactory Academic Progress requirements may take the state board exam to receive a manicuring license in Michigan.
- Cosmetology Instructor graduates completing 600 hours and all course work and fulfilling Satisfactory Academic Progress requirements may take the state board exam to receive a cosmetology instructor license in Michigan.
- The state(s) that the school has determined the above programs meet curriculum educational requirements at the main location for licensure and certification is Michigan. The school has not determined if the programs meet curriculum educational requirements for licensure and certification in any other state.
- Elevate Salon Institute has not verified the curriculum transferability to any other state. Students should be aware that other states' licensure requirements are subject to changes.
- Students are encouraged to check with their state licensure board to confirm licensure requirements and obtain additional guidance as needed from the respective licensure board.

Licensing Requirements in Michigan Additional Location

- Cosmetology graduates completing 1500 hours and all course work and fulfilling Satisfactory Academic Progress requirements may take the state board exam to receive a cosmetology license in Michigan.
- Esthetics graduates completing 600 hours and all course work and fulfilling Satisfactory Academic Progress requirements may take the state board exam to receive an esthetics license in Michigan.
- Manicuring graduates completing 600 hours and all course work and fulfilling Satisfactory Academic Progress requirements may take the state board exam to receive a manicuring license in Michigan.
- Cosmetology Instructor graduates completing 600 hours and all course work and fulfilling Satisfactory Academic Progress requirements may take the state board exam to receive a cosmetology instructor license in Michigan.
- The state(s) that the school has determined the above programs meet curriculum educational requirements at the main location for licensure and certification is Michigan. The school has not determined if the programs meet curriculum educational requirements for licensure and certification in any other state.
- Elevate Salon Institute has not verified the curriculum transferability to any other state. Students should be aware that other states' licensure requirements are subject to changes.
- Students are encouraged to check with their state licensure board to confirm licensure requirements and obtain additional guidance as needed from the respective licensure board.

Graduation, Licensure, and Placement Rates

The Department of Education requirements for programs:

The Institute must count completed or graduated students as those who have completed or graduated by the end of the 12-month period ending August 31 of the prior award year during which 150% of the normal time for completion or graduation from their program has lapsed. Therefore, the statistics listed below are based on students who began their program between 9-1-2018 to 8-31-2019, allowing for 150% of the normal time for completion or graduated by August 31, 2021. The annual rates are based on the full-time, first-time certificate (diploma) seeking students. Normal time is the amount of time necessary for a student to complete all requirements for a diploma (certificate) according to the Institute's catalog. Rates below are for Title IV approved, GE Programs. The placement rates for students completing a gainful employment program are determined under a methodology developed by the National Center for Education Statistics (NCES). **NOTE:** Graduation rates disaggregated by gender, major racial and ethnic subgroup, recipients of a Federal Pell

Grant, recipients of a subsidized Stafford Loan who did not receive a Pell Grant and students who did not receive either a Pell Grant or subsidized Stafford Loan can be found at <http://nces.ed.gov/collegenavigator/>. The Institute will make available upon request information regarding the placement / employment of and source of / time frames of the information and types of employment obtained by its graduates prior to enrolling or entering into any financial obligation with the Institute.

Main Location Address: 4050 Crooks Road. Royal Oak, MI 48073

Cosmetology

Graduation/Completion Rate: 85.18%

Licensure: 78.26%

Placement: 82.61%

Esthetics

Graduation/Completion Rate: 92.30%

Licensure: 83.33%

Placement: 75.00%

Manicuring

Graduation/Completion Rate: N/A%*

Licensure: N/A %*

Placement: N/A%*

Cosmetology Instructor

Graduation/Completion Rate: N/A%*

Licensure: N/A %*

Placement: N/A%*

*For these programs, the cohort of students was less than 10 for each respective program. Due to this, no information is published.

Additional Location Address: 45320 Utica Park Place Blvd. Utica, MI 48315

Cosmetology

Graduation/Completion Rate: N/A%*

Licensure: N/A %*

Placement: N/A%*

Esthetics

Graduation/Completion Rate: N/A%*

Licensure: N/A %*

Placement: N/A%*

Manicuring

Graduation/Completion Rate: N/A%*

Licensure: N/A %*

Placement: N/A%*

Cosmetology Instructor

Graduation/Completion Rate: N/A%*

Licensure: N/A %*

Placement: N/A%*

*The additional location located in Utica, MI, had no cohort to be displayed on the pre-enrollment information.

Accreditation reporting time frames of 1-1-2020 to 12-31-2020.

Statistics below are from the most recent NACCAS Annual Report based on the calendar year 2020.

Below are the rates and verbiage according to NACCAS regulations. Minimum outcomes thresholds: 50% graduation; 60% placement; 70% licensure exam pass rate.

The Graduation Rate is based on all students scheduled to graduate the program in 2020. Of those students scheduled to graduate in 2020, the percentage that actually graduated before November 30, 2021. The scheduled graduation date is derived from a student's most recent contract end date taking into account all leave of absences, schedule changes and re-enrollments. A student may count as a graduate if they have completed all applicable graduation requirements at the Institute. *The Licensure Rate* is based on graduates from the 2020 graduation cohort who sat for all required parts of the licensure exam prior to 11-30-2021. A student in the licensure cohort may count as a "pass" if they have passed all required portions of the national/state examination prior to 11-30-2021. *The Placement Rate* is based on a graduate who is or has

been employed in a field for which their training prepared them (i.e., in a position within the beauty and wellness industry that directly relates to their field of training) after graduation and prior to November 30, 2021. Graduates who obtain temporary positions (i.e., positions where there is an expectation prior to the graduate's hire that the employment relationship between the employer and graduate will not last more than one month) are not considered placed.

Main Location Address: 4050 Crooks Road. Royal Oak, MI 48073

Cosmetology

Graduation Rate: 77.14%

Licensure Rate: 100%

Placement Rate: 85.19%

Esthetics

Graduation Rate: 96.92%

Licensure Rate: 98.08%

Placement Rate: 73.02%

Manicuring

Graduation Rate: 81.82%

Licensure Rate: 100%

Placement Rate: 66.67%

Cosmetology Instructor

Graduation/Completion Rate: N/A%*

Licensure: N/A %*

Placement: N/A%*

*For these programs, the cohort of students was less than 10 for each respective program. Due to this, no information is published.

Accreditation requires disclosure of combined rates of all programs

Combined graduation rate is 89.29%, combined licensure rate is 98.65%, combined placement rate is 76.00%.

Additional Location Address: 45320 Utica Park Place Blvd. Utica, MI 48315

Cosmetology

Graduation/Completion Rate: N/A%*

Licensure: N/A %*

Placement: N/A%*

Esthetics

Graduation/Completion Rate: N/A%*

Licensure: N/A %*

Placement: N/A%*

Manicuring

Graduation/Completion Rate: N/A%*

Licensure: N/A %*

Placement: N/A%*

Cosmetology Instructor

Graduation/Completion Rate: N/A%*

Licensure: N/A %*

Placement: N/A%*

*The additional location located in Utica, MI, had no cohort to be displayed on the pre-enrollment information.

Accreditation requires disclosure of combined rates of all programs

Combined graduation rate is 89.29%, combined licensure rate is 98.65%, combined placement rate is 76.00%.

Combined Rates for both the main and additional location(s)

Combined graduation rate is N/A%, combined licensure rate is N/A%, combined placement rate is N/A%.

The additional location located in Utica, MI, had no cohort to be displayed on the pre-enrollment information.

Gender Policy

The Institute does not discriminate on the basis of sex, age, race, color, religion, disability, national origin, or ethnic origin in admitting students nor does it recruit students already attending or admitted to another school

offering similar programs of study. The enrollment in our industry is primarily female, however; gender is not considered in any factor of enrollment and has no bearing on admitting financial aid or non-financial aid students.

Vaccination Policy

The Institute does not require vaccination records for admittance to the Institute. Because we respect the rights and decisions of all parties concerning childhood vaccines, we do not require these records for admittance.

Physical Demands Placed On the Body

There are physical demands placed on the body in most careers. Care must be taken to protect your back, legs, and feet. One way to do this is strength training to enhance your back, abdomen, and leg muscles. Regular exercise will help to promote all over body conditioning, and will improve circulation in your legs and feet. We recommend consulting your doctor before beginning any exercise program. Because this job requires that you stand / sit for long periods of time, it is suggested that you wear proper fitting, supportive shoes, and support hose. These are not a requirement but will help to increase your chances of longevity in the profession.

Safety Requirements

Safety suggestions with this profession would include wearing shoes that would not be slippery when walking on a damp floor. All hair needs to be swept up following each haircut to minimize accidents. All water spilled should also be wiped up as quickly as possible. It is the responsibility of each student to promote a safe work environment. Gloves should be worn during chemical services to reduce any allergic reaction that an individual may have to certain chemicals. Any product that would accidentally get in the eyes should be flushed thoroughly with water. Seek medical attention if irritation continues.

Compensation Expected

Our graduates will find a variety of employment opportunities and a variety of earning potential within our industry, including salary and gratuities in an **entry-level position** depending on the work schedule and the area population. A commission scale is commonly used to pay industry professionals resulting in much higher pay after an introductory period of several months. Retail commission is also common. Some salons / spas now offer benefits resulting in higher earnings.

Booth rental is popular in some areas of the country. A booth rental salon operates as an independent salon therefore; income of the owner / service provider will be based on profitability and best business practices. For more information on compensation please visit the US Bureau of Labor Statistics website at:

<http://www.bls.gov/bls/blswage.htm>

Employability:

Elevate Salon Institute curriculum prepares students for today's salons and spas. Our students receive training in the basic as well as cutting-edge, advanced technical skills, client communication skills, client retention, prebooking, and retail sales skills. Advice and feedback is received from the Institute Advisory Board members who include salon and spa owners, professional educators and business owners to aid The Institute in gaining the most current information provided from the labor market. Employer surveys are sent to salons that hire our graduates so the Institute stays current with salon owner recommendations regarding our graduate's preparedness for today's salon environment.

I have read and understand the information provided above. I have received this information prior to signing my Enrollment Agreement (Contract). I also acknowledge that I have reviewed the median student loan debt for the Institute that is posted on the Institute's website at www.esiroyaloak.com, www.esiutica.com and the Institute Consumer Information.

Student Signature

Date